

Center for Amazon Community Ecology

1637 B North Atherton Street #90, State College, PA 16803

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Video Production Internship

Description

The goals of this Amazon Ecology Video Production internship will be to organize the video archives of the organization and create three types of video productions for use in the Center's education and marketing efforts. These specific tasks will be:

- 1) Catalog and digitize appropriate sections of Hi-8 and digital recordings of forest research and cultural activities taken in the Brazilian and Peruvian Amazon.
- 2) Produce a public service announcement using archival video and local interviews to present the organization's activities and needs suitable for broadcast on regional TV stations.
- 3) Produce a five to ten minute promotional video (on DVD) that describes the background, programs and goals of the organization's work in the Amazon suitable for distribution to press, potential donors and the general public.
- 4) Produce short video features on specific non-timber forest products (resins, fruits, vines and handicrafts) for inclusion in the Profiles of Amazon Products section of the organization's website.

The Center's director Dr. Plowden will be the intern's supervisor. He will provide access to the Center's archive of video, still images and audio recordings for the intern's use in making video productions. Depending on the time needed to complete these productions, this volunteer internship will be offered for one or two credits. If an intern becomes particularly interested in this project, the internship could be renewed to update the promotional video or create new short or longer format videos. The opportunity also exists for an enterprising intern to travel to the Amazon with a Center project to shoot video in the field for inclusion in subsequent educational and promotional materials. This intern may also work in cooperation with other interns from the fields of Public Relations, Journalism, Marketing, Graphic Design and Photography.

Qualifications

The basic qualifications for an intern for this project are a program graduate, senior (or advanced junior) in good academic standing with strong creative talent, technical proficiency in video production, and an interest in social and environmental concerns. An ability to understand Spanish and/or Portuguese would be an additional asset. As the intern's supervisor, Dr. Plowden will meet regularly with the intern to discuss creation and progress of the projects. The intern, however, needs to have the necessary skills and access to equipment and other instructional resources to carry out this project without technical input from the supervisor.

To Apply

To apply for this internship, please send the following materials to the Center at least one month before you wish to begin the internship: 1) a cover letter describing your reasons and qualifications for this position, 2) a complete resume, 3) list of relevant courses and grades, 4) contact information for two references, and 5) one or two samples of your video production work on a DVD. Please send materials by post to Dr. Campbell Plowden, Center for Amazon Community Ecology, 1637 B North Atherton St. #90, State College, PA 16803. Send queries by email to amazonecology@comcast.net.

