

Center for Amazon Community Ecology

1637 B North Atherton Street #90, State College, PA 16803

Tel: 814-238-5148 Email: amazonecology@comcast.net

Website: www.amazonecology.org

Public Relations Internship

Description

The goals for this Amazon Ecology Public Relations Internship are:

1. Design a public relations strategy for the Center to maximize its outreach to the media and general public in Central Pennsylvania and to the extent possible beyond.
2. Work with the Center's director and other volunteers to secure media coverage about the work and people of the Center and other topics relevant to the ecology, conservation and sustainable development of the Amazon region.
3. Identify opportunities for the Center's director and other volunteers (including the Public Relations intern) to do presentations or make other public appearances that will help the organization publicize its work and objectives.
4. Contribute ideas and articles as appropriate to the design and content of organization's website and newsletter.

The Center's director Dr. Plowden will be the intern's supervisor. He will consult extensively with the intern about the creative design of the public relations strategy and progress on outreach activities. The intern will have full access to the Center's archive of video, still images and audio recordings to inform their work. This intern may also work in cooperation with other interns from the fields of Journalism, Video, Art, and Graphic Design.

Qualifications

The basic qualifications for an intern for this project are a program graduate, senior (or advanced junior) in good academic standing with strong creative public relations, writing and speaking skills, and an interest in social and environmental concerns. An ability to understand and converse in Spanish and/or Portuguese would be an additional asset.

To Apply

To apply for this internship, please send the following materials to the Center at least one month before you wish to begin the internship: 1) a cover letter describing your reasons and qualifications for this position, 2) a complete resume, 3) list of relevant courses and grades, 4) contact information for two references, and 5) two samples of any relevant work. Please send materials by post to Dr. Campbell Plowden, Center for Amazon Community Ecology, 1637 B North Atherton St. #90, State College, PA 16803 or by email to amazonecology@comcast.net.